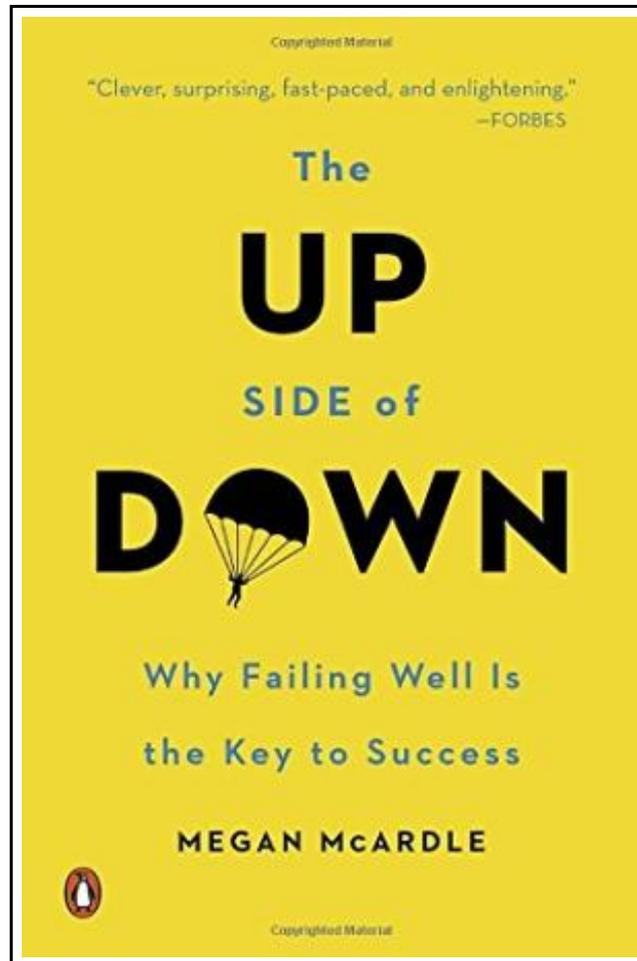


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THE UP SIDE OF DOWN: WHY FAILING WELL IS THE KEY TO SUCCESS



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