



## Shapes: Optimize Your Portfolio by Implementing a Technology Evaluation Model (Paperback)

By Erik N Boe

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.New ideas are all around us. They spring to life in the midst of busy days. The collective ingenuity of motivated groups can make anything happen. However, separate agendas, lack of dialogue and competing goals fight against harnessing greatness. A technology evaluation model is about mindshare. It allows a group to focus. It is not about predicting the future, but rather capturing energy. Focus combined with energy drive innovation. A technology evaluation model is a simple way of fueling the innovation pipeline, the engine that builds products customers will love. This book takes you through how to implement your own technology evaluation model. It shows you how to engage your organization in a dialogue to better understand your current technology portfolio. It incorporates the collective understanding of success into the model. Once done, you can quickly start making investment decisions to build your desired technology portfolio, enabling revenue growth. Shapes makes your technology portfolio come alive!.



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