



Carly Way Vs the HP Way (Paperback)

By Linda Lee Goh

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book was conceived in one of thousands of anonymous cubicles on an HP campus in Singapore. It is chiefly satire, wry humor, whimsy, with a twist of true fact all rolled into a delightful yarn about the revered HP way vs the Carly Way, a reference to Carly Fiorina, HP s CEO from 1999 to 2005. Some found those years challenging. Others rolled with the punches and thrived well. Some fell along the wayside. Whatever the dynamic, it was about change, and not always in a good way. Inherently, the HP Way was incompatible with the Carly Way. Hence, the parting of ways in 2005! But, during the marriage of Ways, there is room for the comic, and the bizarre. And the writer has seized the moment to translate this into a memoir of sorts. As with all satire, the characters are purely fictitious, and all associations to real life are purely coincidental. This is a unique story in the voice of the HP employee. The grunt. One of many widgets on the motherboard. It is the...



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