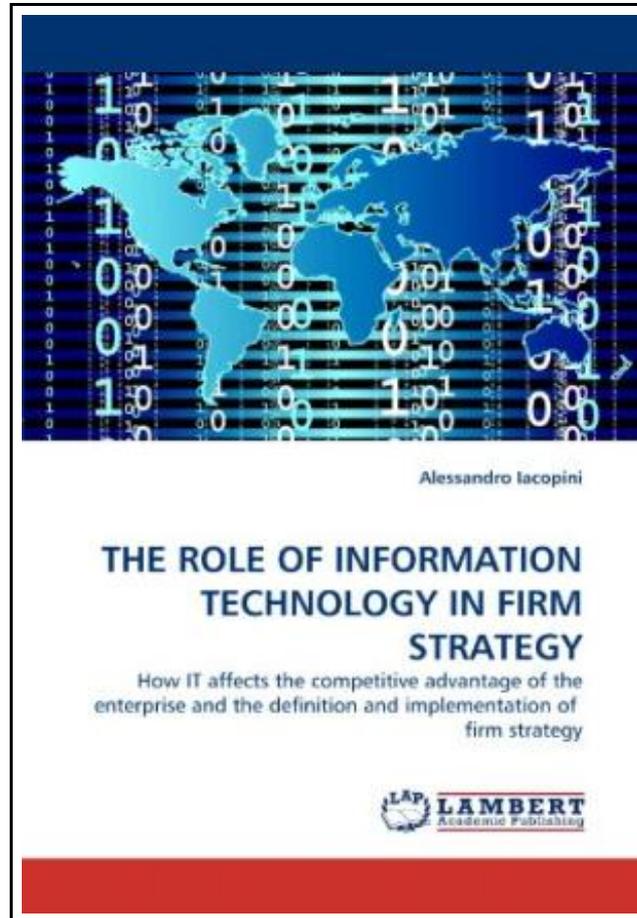


# The Role of Information Technology in Firm Strategy



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## THE ROLE OF INFORMATION TECHNOLOGY IN FIRM STRATEGY



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